

Main considerations and suggestions for finalising the strategies

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Status submitted revised versions after my feedback in May

Submitted 2nd revision:

SU
Charmo
DPU
KISSR
UoH
SPU
UoR
UoS

National strategy:

First draft submitted and revised by me.
Second draft submitted with light changes



Missing 2nd revision (June):

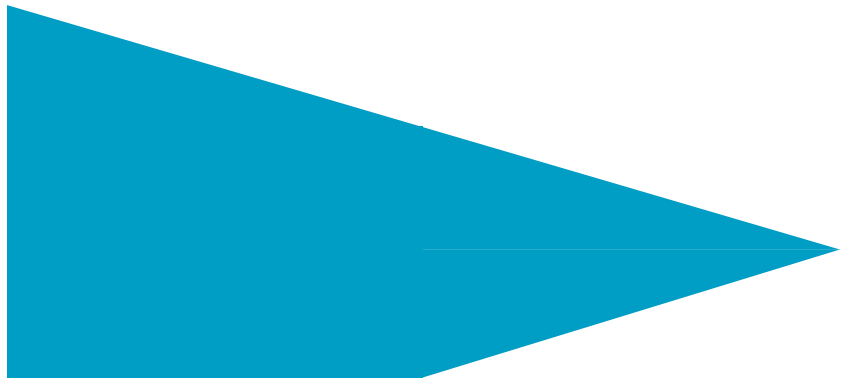
EPU

General findings from analysis of first drafts

Mixed quality in the group:

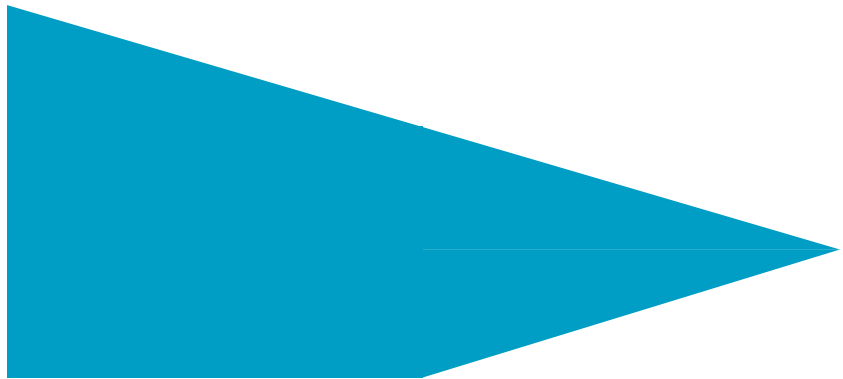
Some strategies already very well structured

Some not very clear and confusing

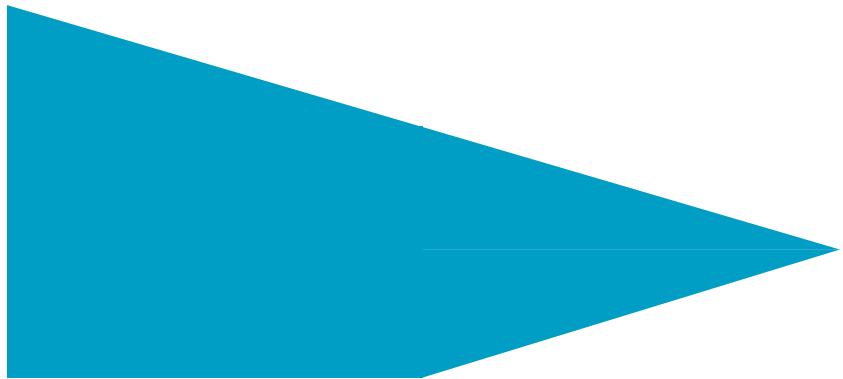


Minor but relevant aspects

- Always cite sources properly if you use text that is not written by yourself (plagiarism)
- Be stringent in your flow of thought



What is an indicator and how to define it?



The five steps

1. What do you want to achieve in general (the goal)?

e.g.

Teaching staff with good English competence

Students with international experience

Students are satisfied with services of the IRO



2. What do you do to achieve that (the activity or action)?

e.g.

Provide every teacher with a place in a language course

Provide study and internship abroad places for at least 50% of all students

Set up clearly defined services for students



3. What are your clear indicators (better more than one per goal)?

e.g.

Staff: Percentage of staff covered by language course, percentage of staff with B2 level of English

Students: Number of places offered in relation to overall number of students, percentage of graduates with at least 3 months stay abroad

Services: Number of students for whom services were provided among all students, average satisfaction rating of services by students

4. What is the concrete measurable goal (the benchmark)?

e.g.

Staff: 100% of staff covered by language courses, at least 50% of the teaching staff with English at level B2

Students: places offered to 100% of students, 50% of all graduates have spent at least 3 months abroad

Services: 20% of all students used services, services in the IRO achieve at least an average rating of 3.0 on a 4-point scale

5. How do you collect the information on the indicator?

e.g.

Staff: count the courses, collect test results for all staff

Students: count places offered, graduates sent abroad during studies (data from IRO)

Services: count clients in IRO, survey amongst all students on satisfaction



The five steps

5. Write it down concisely!

e.g.

The goal is to have staff with good English competence.

The action to achieve it are language courses for all teachers.

The indicator is the percentage of staff with B2 level of English.

The benchmark is to have 50% of all teachers with level B2 English.

The information is collected via test results (TOEFL, IELTS,...).

